



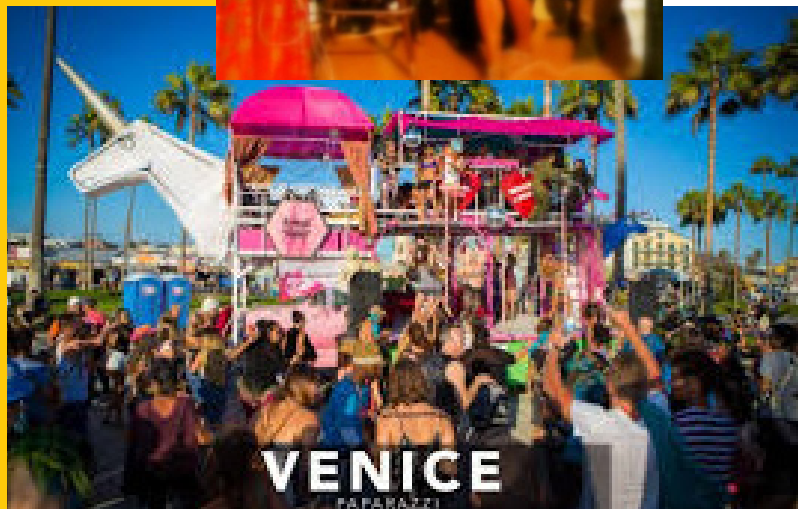
Venice Art Crawl

A Venice Chamber of Commerce Hosted Event



Sponsorship Kit 2017

Join Us March 16, May 18, July 20, & September 22-23



About the event:

In our seventh year, the Venice Art Crawl has been serving a community of 40,000 plus in Venice Beach which is the second largest attraction next to Disneyland. Homes, art studios, restaurants, galleries, pop-ups, all show a diverse variety of the arts simultaneously between the hours of 6PM – 10PM on the third Thursdays of March, May, July and for two days in September. Poets, painters, performers and musicians all come from the community and from all over the world to show in this historic artistic beachside haven.

Venice is famous for weird meets iconic and the VAC is known on the West side for attracting folks between the ages of 5 to 85. From the unhoused to the ultra rich, all are welcome to participate in showing, collecting and celebrating art.

The heart (a metaphor) of the Venice Art Crawl can be found anywhere in the 90291 zip code. All of Venice is a potential venue, the Boardwalk the penthouses, an empty lot.

Sponsored mixers, the VAC and a yearly anniversary fundraiser event are powered by locals and volunteers who have made their involvement a community bonding experience.

Join us:

March 16, May 18, July 20, and September 22-23

Engagement



Facebook

12,000 + followers



Instagram

Followed by 4,500 +



Twitter

5,400 + followers

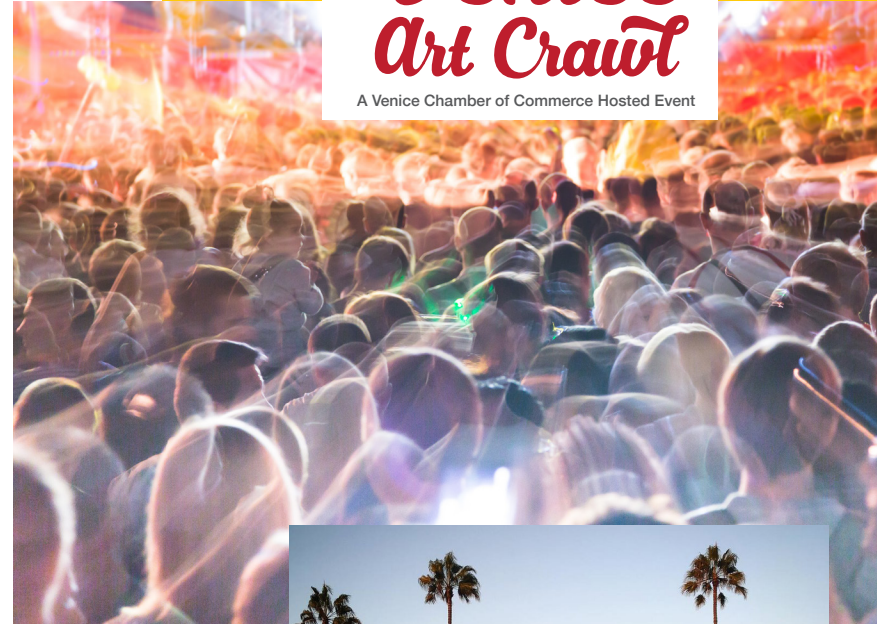


MeetUp

2,100 + members

Exhibitors at each VAC: 30-40 shows/installations

Attendees at each VAC: 3,000-5,000 people of all ages



Current and Past Sponsors



Robert Graham®

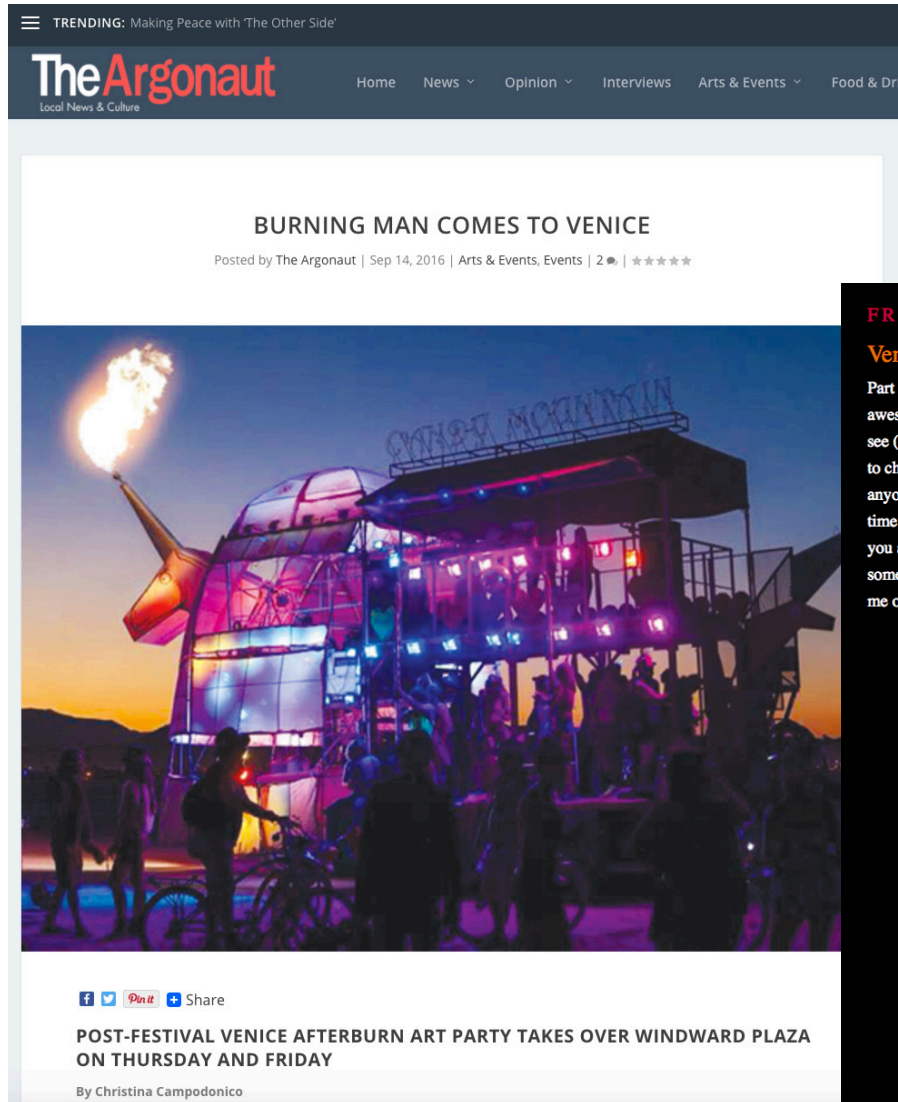


Hama Sushi

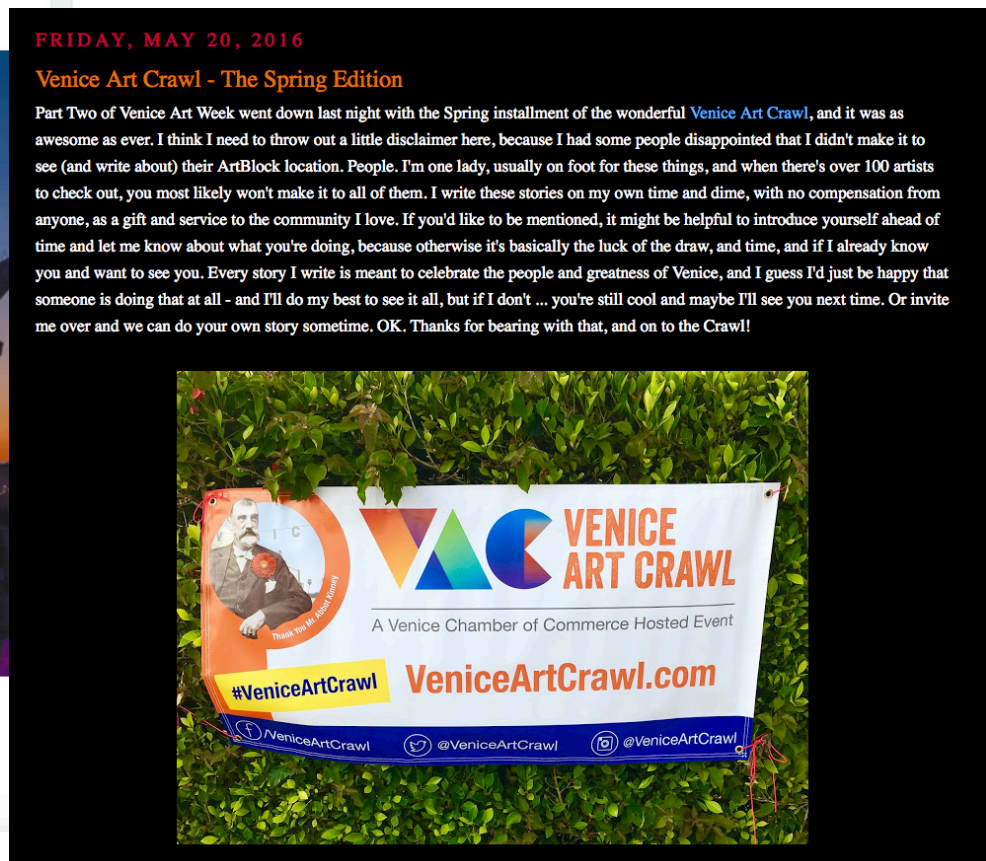


Media

Here is a sampling of the media coverage we have received.



The Venice Art Crawl receives press regularly from local and national publications.



Media

Another example of press and media the Venice Art Crawl has received.

December 2016



Yelp Los Angeles is a major sponsor of the Venice Art Crawl.

This Week's Sponsor

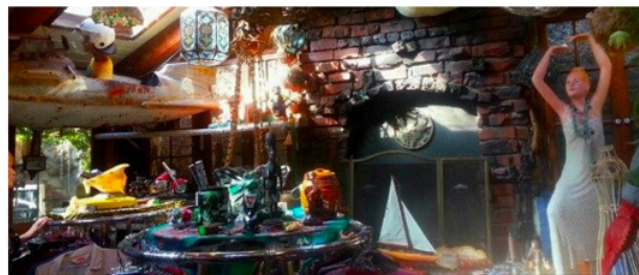


Venice Art Crawl

The Venice Art Crawl, a Venice Chamber of Commerce hosted event is happening December 17 from 6-10pm. Coming into its 6th year, the Venice Art Crawl is a free community four-time-a-year art affair featuring art, culture, and entertainment. This last VAC of the year is excited to feature the art of school children who participated in the VAC inaugural "My Venice Holiday" at The Terrace Café, 7 Washington Blvd., Venice, CA 90291. You can grab a map of the venues involved in the evening's festivities at Danny's Venice 23 Windward Ave., Venice, CA 90291. Carolers will be strolling up and down Washington Blvd. Walk to the end of the historic Venice Pier to experience pop up artists and music. Bring your lit up bicycle and join the official Venice Electric Light Parade from dusk 'til it ends. Starting point: Hinano's, 15 Washington Blvd, Venice, 90291.

The Weekly Yelp

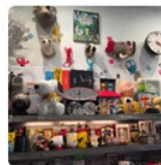
LA West



Beautiful Gift Shops In The West

Hidden Treasures – [Valerie Deanna C](#)

Holiday shopping can be quite overwhelming. But have no fear, Yelp can help! Angelenos are lucky our city's diverse population is reflected in local shops that carry unique treasures. Check out these prime places to please that special person on your list.



BlackMarket

★★★★☆ 174 reviews

Sawtelle
2023 Sawtelle Blvd, Los Angeles, CA
Shoe Stores, Men's Clothing, Women's Clothing



"Cute boutique with fun jewelry, comfy clothing, and little trinkets. They have a slew of items in all different price ranges to fit your budget. I like the 'local' type items you can buy to show your pride for California or Los Angeles."

[Jeanne G.](#), Santa Monica, CA

Sponsorship Levels

Silver

\$500 per event

- Banner for your event
- Your logo on 2000 maps
- Your event on digital map by Boardwalk app

Gold

\$1,000 per event

- All benefits from Silver level
- Your branding on the maps
- Your logo on more than 100 posters
- Mention in monthly newsletter
- Click through logo to your website

Platinum

\$1,500 per event

- All benefits from Gold level and bigger logo on VAC website
- VAC hosted mixer at your venue
- Inclusion in press releases
- Inclusion in VAC video
- 2 tickets to fundraiser dinner
- Your branding message on our newsletter and social media mentions to over 15,000

Titanium

\$5000 per event

- All the benefits of the lower levels
- Sponsor's Logo on VAC banner
- 4 tickets to fundraiser dinner
- Sponsor billing on all fundraiser printed collateral

Presenting Sponsor \$10,000 per event

- All the benefits of the lower levels
- Sponsor's logo on tickets for fundraiser event
- Inclusion of Sponsor's product in gift bags
- 8 tickets to fundraiser dinner

Contact:

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